FOR IMMEDIATE RELEASE

Using RCA to Combat the Effects of the ACA
Minimize the financial impact of the Affordable Care Act on your hospital.

(Raleigh, NC) -- As the implementation of the Patient Protection & Affordable Care Act (PPACA) moves forward, hospitals are more financially accountable for their outcomes. Certain Serious Safety Events (SSE) that results from hospital errors will no longer be reimbursed by CMS (Centers for Medicare and Medicaid Services) and thus absorbed by the health system. Nationally, for profit and not for profit hospitals are searching for ways to use the Affordable Care Act as a means to positively impact patient care and also favorably impact their return on investment. This workshop on the use of Root Cause Analysis may provide one tool for favorably impacting patient care and improving hospital efficiency.

Effective Root Cause Analysis (RCA) has never been more important to a hospital than it is today. Traditionally the focus of RCA’s has been to ensure compliance with regulatory standards. However, according to Bob Latino, CEO of Reliability Center, Inc. an international authority on the topic of Root Cause Analysis, compliant RCA’s have not proven to effectively prevent recurrence of these undesirable outcomes within hospitals.

On February 13, 2014 Bob Latino will be presenting a workshop in Raleigh, NC: Using RCA to Combat the Effects of the Affordable Care Act. In this workshop analysts will be taught how to be more effective in their current RCA initiatives by learning how to:

- develop data collection strategies to increase the integrity of the analysis,
- identify the failure modes that account for 80% of the risks/dollar losses per year,
- conduct revealing and proactive RCA’s on unacceptable risks, chronic failures and near misses,
- minimize any team bias and stick to an evidence-based analysis,
- utilize the inherent value of asking the question ‘How Could’ instead of just asking ‘Why’
- uncover the Human and Latent root causes associated with poor decision-making due to flawed management systems (inadequate information.)
- measure the effectiveness of implemented recommendations by their impact on patient safety as opposed to just being compliant.

Failure will have a significant and negative impact on both patient care and ROI. Hospitals simply cannot afford failures. Upon completion of this workshop analysts will be able to implement their new learning immediately. Published, average ROI’s of the proper application of the PROACT®RCA approach that will be taught at this workshop exceeds 600%. Can your hospital afford NOT to send an analyst to this workshop?
Date: February 13, 2014, 9:00am – 3:00pm EDT

Location: Hilton, North Raleigh, 3415 Wake Forest Road, Raleigh, NC, Phone: 919-872-2323

Cost: $149.00 per person, 3 or more $119/each. Price includes breakfast, lunch, snacks and instructional materials

CEU Credits: This program has been approved for a total of 5 contact hours of continuing education credit toward fulfillment of the requirements of ASHRM designations of Fellow (FASHRM) and Distinguished Fellow (DFASHRM) and towards Certified Professional in Healthcare Risk Management (CPHRM) renewal.

For more information on this workshop and to sign up visit www.reliability.com/hc

Bob Latino is an internationally recognized author, trainer, software developer, lecturer and practitioner of best practices in the field of Reliability Engineering with a specialty in Root Cause Analysis. He has been facilitating FMEA & RCA analyses with his clientele around the world for over 28 years.

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